

**NO COMMISSION PUBLISHING**

STARTING A MOVEMENT

60% of Americans are living paycheck to paycheck.

According to the Economic Policy Institute, in 2019, 90% of the population in the U.S. had average annual wages of **\$38,923**; 1% had **\$758,434**; and 0.1% had an average of **\$2,888,192**.

OUR NATION IS FACING A CRISIS

Income inequality—what is the answer? While politicians claim that the rich need to “pay their fair share,” and pay higher taxes to the government, what they don’t say is how this will benefit the population as a whole.

When was the last time the government paid you rent or car payment, instead of sending billions of U.S. dollars overseas?

WHAT YOUR EMPLOYEES CAN'T OR WON'T TELL YOU advocates for the average worker, by negotiating with corporate decision makers to pay their team members a **livable** wage.

THE CAMPAIGN

Encouraging the decision makers in corporations—the C-suite executives—to abide by the principles detailed in **WHAT YOUR EMPLOYEES CAN'T OR WON'T TELL YOU** will have to be employee-initiated; otherwise, most C-suite executives won't bother to change the way their companies operate. Enter the campaign for workers everywhere: “Income Equality Today!”

TOOLS OF THE MOVEMENT

1. The Tee

Soft, but outspoken.

2. Pin Button

Subtle, yet to the point.

3. Coffee Mug

Assertive and strong.



WHAT YOUR EMPLOYEES CAN'T OR WON'T TELL YOU

A handbook for C-suite executives on how to improve employee retention.

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A creative and outside-the-box thinker, Ms. Moyé holds a degree in business administration. With over 30 years of corporate experience, from food and retail to banking and communications, she's seen the negative impact that work strategies can have on employee morale and productivity.